Press Release

SanFrancisco/RSA2011, February 16th 2011

High Density Devices AS gets award:

Info Security Products Guide names High Density Devices (HDD) winner of its 2011 Tomorrow's Technology Today Award. HDD was selected a winner in the "Encryption Solution" category with its [hiddn]™ Crypto Adapter.

High Density Devices (HDD) is proud to announce Info Security Products Guide, the industry's leading information security research and advisory guide, has named HDD's [hiddn]™ Crypto Adapter a winner of the 2011 Tomorrow's Technology Today Award. This prestigious award recognizes security vendors with advanced, ground-breaking technologies and solutions that are helping set the bar higher for others in all areas of information security. The Crypto Adapter has been selected based on technologies that are making the most positive impact on security in today's highly sophisticated and blended attacks environment, and the highly user-friendly and innovative product for encryption of all USB storage media came out head of the field.

The product supports USB-based storage media such as memory sticks and external hard drives, and is based upon HDD's patented encryption technology - a technology which is also amongst the highest certified encryption solutions in the marketplace today. The product encrypts regular USB storage media, costing far less than today's competing "security" USBs, and is highly secure as all encryption keys are stored on a smartcard, making the [hiddn]™ Crypto Adapter superior to the majority of other solutions, where the encryption key is stored on the storage media itself.

Competing solutions are normally expensive, especially when the "specialized" USB unit is lost or stolen. By using the **[hiddn]™ Crypto Adapter**, the loss is limited to the standard and low-priced USB memory stick used.

"*Probably nothing differentiates any product or solution more than the superior technologies that make them suitable for today's needs while pro-actively being ready for tomorrow too," says Rake Narang, editor-in-chief, Info Security Products Guide. "Threats are possible in many different disguised forms so security awareness is key to a proactive approach.*"

The **[hiddn]™ Crypto Adapter** may be used in the office, the home office, while travelling, in corporate meeting rooms, for secure transport of data (e.g. between Health institutions or governmental organizations, from the field to head office, etc.) and is ideal for larger organizations where, by incorporating the **[hiddn]™ KMS** ("Key Management System"), the organization can itself administer smart cards and encryption keys.

"*The recognition from Info Security Products Guide further validates the innovative and unique approach to protection of external storage media taken by our Crypto Adapter*", comments Chief Marketing Officer at High Density Devices, Mr. Tormod Fjellgaard.

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Come see the award winning **[hiddn]™** Crypto Adapter at stand # 2533, and experience our Key Management System demonstrated at the OASIS stand (#732) at the RSA 2011 Conference in San Francisco, USA between February 14 and February 18.

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Facts High Density Devices:

High Density Devices AS (HDD) has developed and patented (US Patent # 7,434,069) a unique technology for highly creative, efficient, and secure encryption of data on storage media for laptops, desktops, and mobile storage units. The solutions are easily operated, independent of Operating System, do not require maintenance, and require no configuration prior to use. It has been patented in a number of countries, and the technology and product line is trademarked as **[hiddn]™** (formerly "SecureD"). The company has also developed its proprietary "Key Management System" enabling larger organizations to administer and manage their own encryption keys.

[hiddn]™ has been developed in multiple form factors; as an encryption module for implementation in other manufacturers' end products, as its own product line, as a component (ASIC) for implementation in other manufacturers' products, and as a licensing solution for implementation in other manufacturers' components and/or designs.

High Density Devices AS is owned by Incitia Ventures II AS, KLP, Tønnevold Venture & Invest AS, the Management Team, and a number of other financial and private investors. HDD has its head office in Kristiansand and offices in Oslo and Bergen, Norway.

For a more detailed description of the company, its products and technology, investors, or any other information, see the HDD web page www.hiddn.no.

Facts Info Security Products Guide Awards

Info Security Products Guide sponsors leading conferences and expos worldwide and plays a vital role in keeping end-users informed of the choices they can make when it comes to protecting their digital resources. It is written expressly for those who are adamant on staying informed of security threats and the preventive measure they can take. You will discover a wealth of information in this guide including tomorrow's technology today, best deployment scenarios, people and technologies shaping info security and independent product evaluations that facilitate in making the most pertinent security decisions. The Info Security Products Guide Awards recognize and honour excellence in all areas of information security.

To learn more, visit www.infosecurityproductsguide.com and stay secured.